



# SUPERDRAFTPRO

The Club MVP  
Compensation Model

Allocation of Up to 55% of Revenue



Our Customers are called PLAYERS

Our Independent Representatives are called COACHES



# Industry Definition for Regulatory Purposes

- *Sheffield & Associates*

- **ACTIVE:** You must maintain \$200 or more in Personal Sales Volume (PSV) during the calendar month to be considered “Active” for that month. When you’re Active, you may receive bonuses based on the sales of other Business Associates (BAs) in your downline.
  - **NOTE:** *PSV includes SV of product purchased by your retail and automatic renewal order (ARO) customers and product for personal use.*
- With the understanding that BAs will need time to build their book of business of non-participant retail customers (which may include automatic renewal order customers), BAs shall be allowed to ramp up their book of business to the minimum 50% retail, automatic subscription and referral customers over the first three (3) months in the business such that by the fourth (4<sup>th</sup>) month after enrollment, each BA’s personal sales to retail and automatic renewal order customers and referral customers will comprise at least 50% of the Active requirement in order for that BA to be eligible to receive downline sales bonuses in that month. After achieving 50% of the Active requirement in retail, automatic renewal order or customers, if in any subsequent month that BA’s personal sales to retail, automatic renewal order customers falls below 50% of the then current Active requirement, that BA will become ineligible to receive any downline sales bonuses in that month



# Industry Definition

- 50% +++ of PV must come from NON-representative...PLAYERS
- No More than 50% of PV may come from representatives...COACHES



# #1 Fast Start or First Order Bonus

- Enroller Earns 25%
- Players or Coaches
- Paid Weekly



## Example:

- Mary Personally Enrolls Bob
- Bob joins as an Elite Member
- Elite is \$100
- Mary earns 25% of Bob's 1<sup>st</sup> Month Member Fee
- Mary earns \$25



## #2 Club MVP Incentive

*- Ongoing Personally Enrolled Player Orders Incentive*

- Earn Up to 20%
- **Club MVP – The Single Most Important Rank to Duplicate & FAST**
- \$200 PV
- NO MORE than 50% may come from the Coach's orders
- **Paid WEEKLY**



# Example:

- Mary enrolled Bob
- Bob is a Player...Bob is NOT a Coach
- Bob pays \$100 each month
- Mary is Club MVP and earns 20%
- Mary earns \$20 each month Bob pays his Elite membership





# #3 Club MVP Incentive

- Dynamic Compression

- Be a Club MVP Coach
- Earn the difference of 20% & those in their Enroller Tree @ 5% or 10%
- Coach: 5% ...less than \$60 PV
- Rookie: 10% ...\$60 PV, but not yet Club MVP is 10%
- **Paid WEEKLY**



## Example:

- Mary is Club MVP @ 20%
- Susan is a Rookie @ 10% commission level on Personally Enrolled Players
- Susan personally enrolled Jack as an Elite Member ...\$100 monthly
- Susan earns 10% or \$10 on Jack's monthly order
- Mary, as CLUB MVP, earns the 10% difference or \$10 on Jack's monthly order



## #4 Club MVP Bonus Pool

- Be Club MVP
- Split equally 5% of ALL PLAYER REVENUE in the entire Company
- **Paid MONTHLY**



# Example:

- Mary is Club MVP
- 500 Total Company Wide Club MVP (499 others)
- \$3,000,000 Total Player Revenue Company Wide
- \$150,000 is paid from the Club MVP Pool (5% of \$3,000,000)
- Mary is paid \$300 that month since \$150,000 is split equally between 500 Club MVPs



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# Industry Definition

- 3 Month Ramp Up Period
- 50%+++ of PV from customers
- Eligibility to Earn Downline Sales Bonuses in that Month
- If not 50% +++ of PV from customers - become **ineligible** to receive any downline sales bonuses

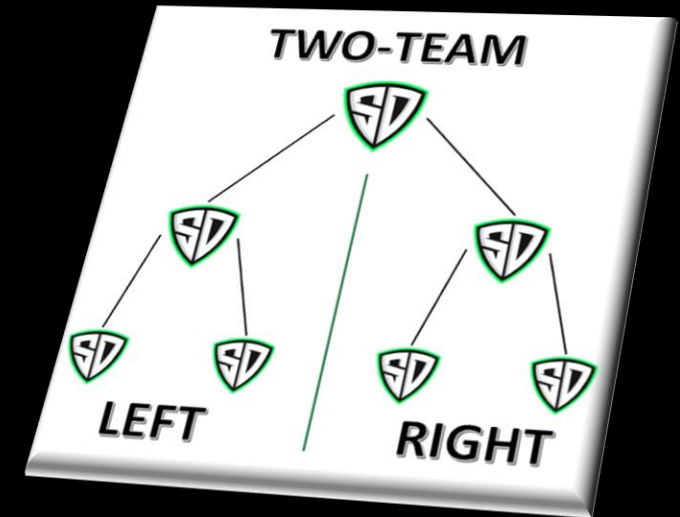


## #5 Two Team Structure Basic Bonus

- Club MVP Head Coach (or a Head Coach in Ramp Up Period with \$60 PV+ )
- Eligible Enrollment Month + 3 Calendar Months to reach Club MVP
- **Eligibility EXAMPLE:**
  - *Mary enrolls July 22<sup>nd</sup> or is a Legacy enrollment prior to August 1, 2022. Mary has her enrollment month + August 2022, September 2022 and October 2022 til midnight October 31<sup>st</sup>, 2022 to reach Club MVP to be eligible to earn downline sales bonuses*
- Personally Enroll 2 Coaches of which both have \$60 PV minimum
- Place one Coach in the LEFT Team and one in the RIGHT Team
- Paid Monthly: Earn up to 10% or up to 15% on Lesser Leg Volume - LLV

# Example:

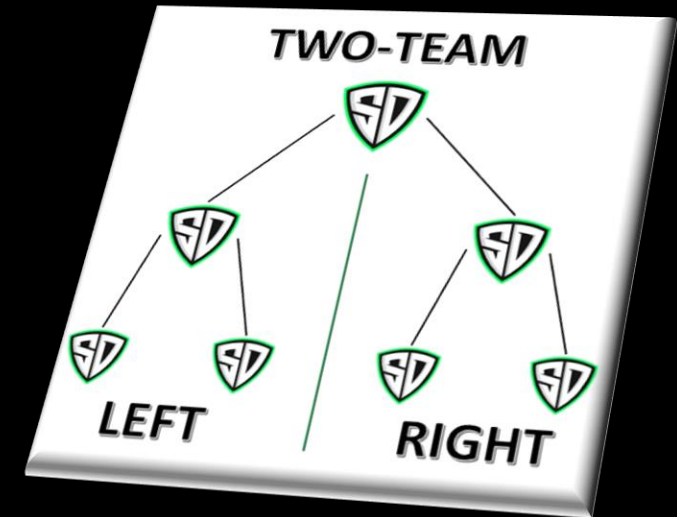
- Mary is Club MVP Head Coach or in the Ramp Up Period
- Mary Enrolls Bob on her LEFT Team
- Mary enrolls Helen on her RIGHT Team
- Bob and Helen have at least \$60 PV
- Mary has \$300+ LLV (Lesser Leg Revenue)
- Mary is at a paid rank that permits up to a 10% LLV Basic Bonus
- Mary has \$12,000 LEFT Leg Revenue
- Mary has \$15,000 RIGHT Leg Revenue
- Mary earns up to \$1,200 on her LLV Basic Bonus (10% of \$12,000)





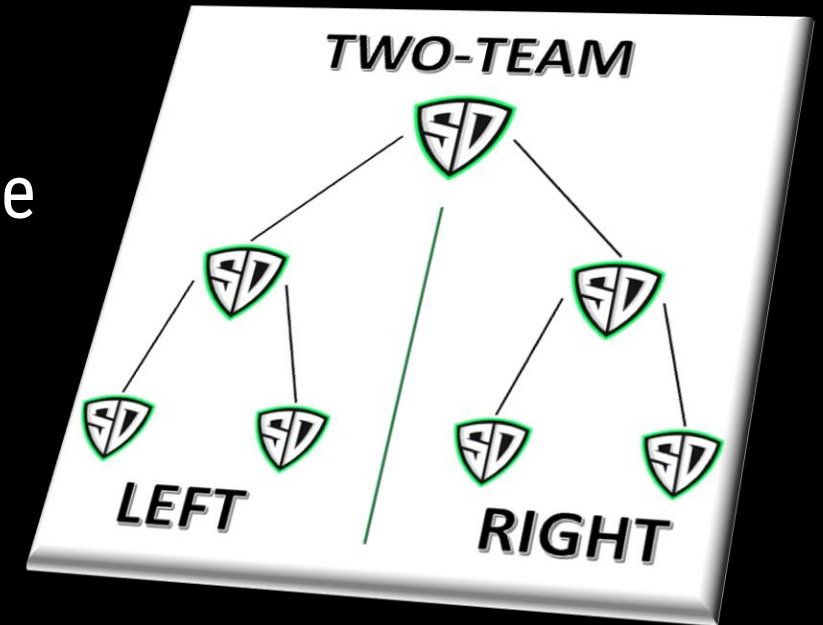
# #6 Matching Bonus

- **Coach 10 Paid Rank – 2<sup>nd</sup> Key Duplication Point**
- 10 personally enrolled Coaches with \$60+ PV and \$1000+ PV overall
- Earn up to a 100% Match Bonus on the Basic Bonus Earnings of the Personally Enrolled Coaches
- Whatever your Personally Enrolled Coaches in the the Basic Bonus, the Enroller earns up to 100% of that bonus as well



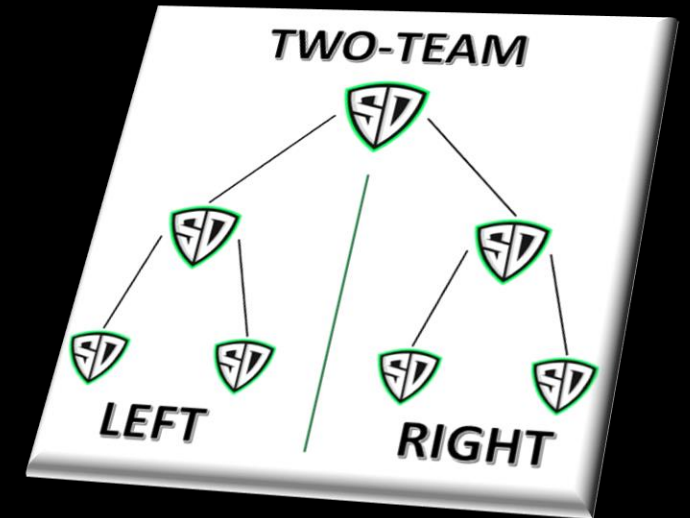
# Example:

- Mary earned \$1,200 in the Basic Bonus example
- Gerry Personally Enrolled Mary
- Gerry is Coach 10 Paid Rank
- Gerry earns a \$1,200 Match Bonus



# #7 Two Team Structure Leadership Bonus

- Club MVP Head Coach (or in Ramp Up Period to Club MVP)
- \$2500 LLV – Lesser Leg Volume
- **Earn Up to 4% of your GLV – Greater Leg Volume**
- LLV x Payout % x Multiplier



*\*GLV x Payout %, if LLV x Multiplier is greater than the GLV*



LEADERSHIP MONTHLY BONUS

# GET PAID ON THE GLV

Potential to earn \$1m+ monthly

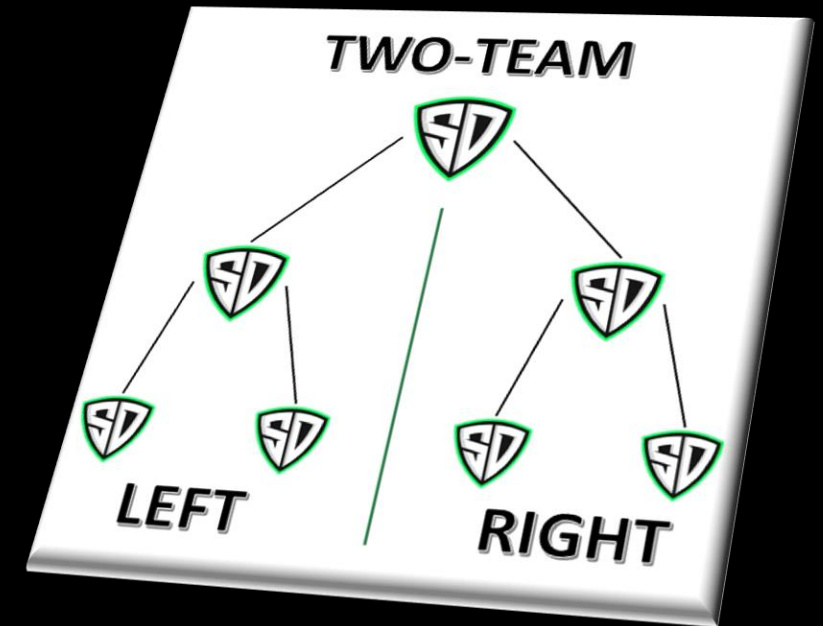
*FORMULA: LESSER LEG VOLUME (LLV) x PAYOUT % x GREATER LEG MULTIPLIER CAP*

*EXAMPLE: \$75,000 LLV x 2% x 5 = (up to) \$7,500 Leadership Bonus*

Lesser Leg Volume (LLV)	Payout %	Multiplier
\$2,500	0.25%	2
\$7,500	0.50%	3
\$25,000	1%	4
\$50,000	2%	5
\$100,000	3%	6
\$200,000 +	4%	6

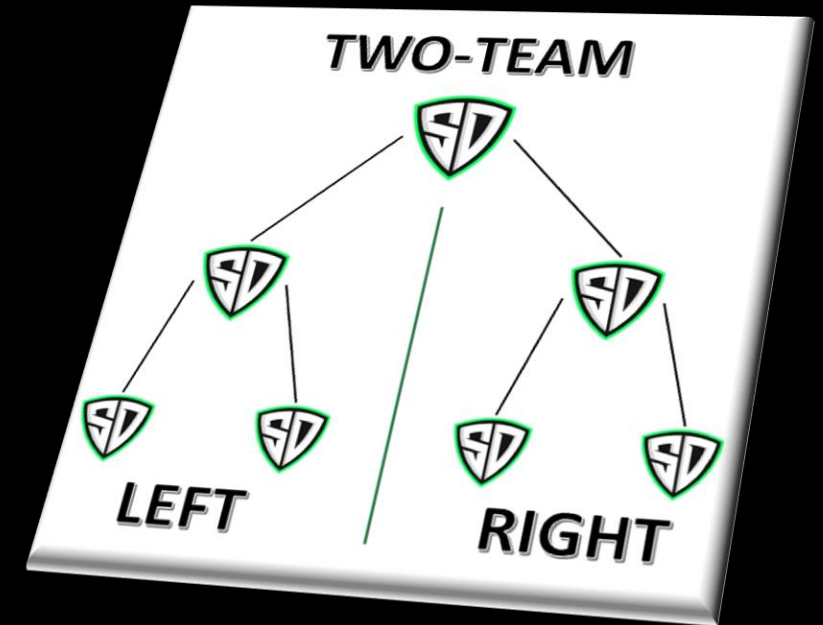
# Example:

- Mary has \$75,000 in LLV
- Mary is a Club MVP Head Coach
- \$75,000 LLV has a 2% Payout % (see table)
- \$75,000 LLV has a 5x Multiplier (see table)
- $\$75,000 \times .02 \times 5 = \$7,500$  Bonus



# Example:

- Mary has \$75,000 in LLV
- Mary has \$200,000 in GLV
- Mary is a Club MVP Head Coach
- \$75,000 LLV has a 5x Multiplier (see table)
- $\$75,000 \times 5 = \$375,000$  is GREATER than her \$200,000 GLV
- $\$200,000 \times 2\%$  Payout (see table)
- \$4,000 Bonus on the GLV





# Example:

- Want to Earn \$1,000,000 Monthly from this Bonus?
- \$1,000,000 divided by 4% (0.04)
- Need \$25,000,000 on your GLV (125,000 Club MVP)
- Need \$4,166,666 on your LLV (20,833 Club MVP)
- $\$4,166,666 \times .04 \times 6 = \$999,999$



# #8 Revenue Sharing Bonus Pools

- 1% Coach 10
- 1% All Star
- 1% Champion
- 1% Hall of Fame + Legend
- Split Equally
- Earn in the Bonus Pool of your Paid Rank





# Example:

- You are an All Star
- There are 100 Total All Stars
- Company Monthly Revenue is \$20,000,000
- $1\% \times \$20,000,000$
- \$200,000 is in the Pool
- \$200,000 split by 100 All Stars
- \$2,000 Monthly Bonus to every All Star

# #9 One Time Rank Advancement Cash Bonuses

- ETA @ the Official Global Launch in 2023





# #10 The BIG WANG Incentive

- New Incentive announced by 1<sup>st</sup> of a Month
- It could be cool and crazy
- 1% of Company Revenue Allocated to Fund the Incentive
- Plug in and when its announced – Chase the Incentive!

**IT'S GAME TIME!**



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# The BIG WANG Incentive for August/September 2022



- East vs. West
- Which side of the Mississippi River do you reside?
- #1 East of the Mississippi River
- #1 West of the Mississippi River



# The BIG WANG Incentive for August/September 2022

- Must be **Club MVP**
  - **NEW Enrollments NEVER in the system:**
    - \*August 1<sup>st</sup> –September 30<sup>th</sup> @ 11:59pm
  - 3 Points PEC Club MVP: 9 points minimum
  - 6 Points/NEW PEC Club MVP from a New PEC Club MVP: 6 Points Minimum
  - 2 Points/\$25 PEP AFTER \$100 PEP PV is achieved
- 
- Minimum of 15 Points to Win

# Private Dinner with Steve Wang

1 Night  
Cosmopolitan  
Las Vegas

*or*

1 Night  
Encore  
Boston Harbor

